

11%

Number of adults in the US that participate in medical research.

Davis, M. M., Clark, S. J., Butchart, A. T., Singer, D. C., Shanley, T. P. and Gipson, D. S. (2013). Public Participation in, and Awareness about, Medical Research Opportunities in the Era of Clinical and Translational Research. Clinical and Translational Science. doi:10.1111/cts.12019

5%

Number of children in the US that participate in medical research.

Davis, M. M., Clark, S. J., Butchart, A. T., Singer, D. C., Shanley, T. P. and Gipson, D. S. (2013). Public Participation in, and Awareness about, Medical Research Opportunities in the Era of Clinical and Translational Research. Clinical and Translational Science. doi:10.1111/cts.12019

47%

Number of open studies within U-M Health System that have not accrued a single participant.

Strategic Assessment of the Clinical Research Enterprise (SACRE). University of Michigan Health System.

Medical research is vital to the advancement of health care, but many medical research studies have too few people who participate.

It's not about recruitment, it's about **engagement**

The new UMClinicalStudies.org for volunteers.



Search for Studies.

Search for open research studies at U-M using various parameters like age, gender, medical conditions, medications etc.

Show interest in studies you like.

Show interest in a study you think you are a good match for by answering a few simple questions. We will do our best to ensure that you do not have to answer the same question twice.



Communicate with study teams.

Communicate securely with study teams by sending and receiving messages from within UMClinicalStudies.org. Choose how frequently you want to be notified about your new messages.

Receive personalized study recommendations.

Get personalized study recommendations based on the information you provide. Choose how frequently you want to receive notifications about your recommendations.



Be a part of our team!

Learn about health research, hear and watch stories about participants who have previously participated in research studies and be a part of the team to enable and enhance health research at U-M.

The new UMClinicalStudies.org is a ~~website~~ movement that connects you to health research at the University of Michigan.

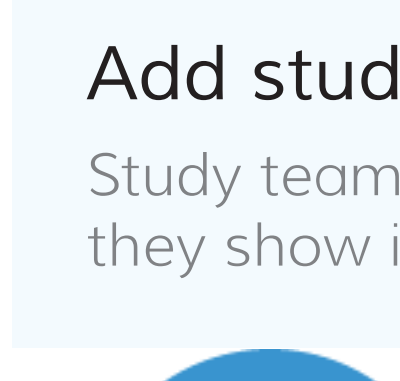
I am interested !

The new UMClinicalStudies.org for study teams.



Create online study postings.

Study teams can create their own study postings to present information about their studies to potential volunteers.



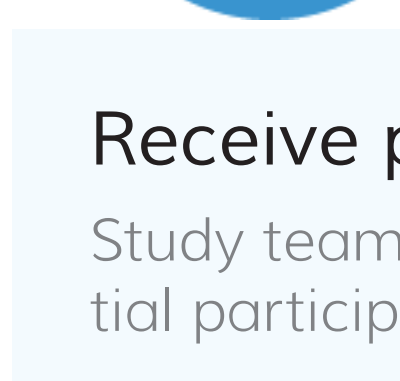
Add study specific screening questionnaire.

Study teams can create study specific screening questionnaires that potential participants can answer when they show interest in a particular study.



Interact with interested participants.

Study teams can access general information about participants who have shown interest in their studies including answers to screening questions and can interact securely with them from within the system.



Receive participant recommendations.

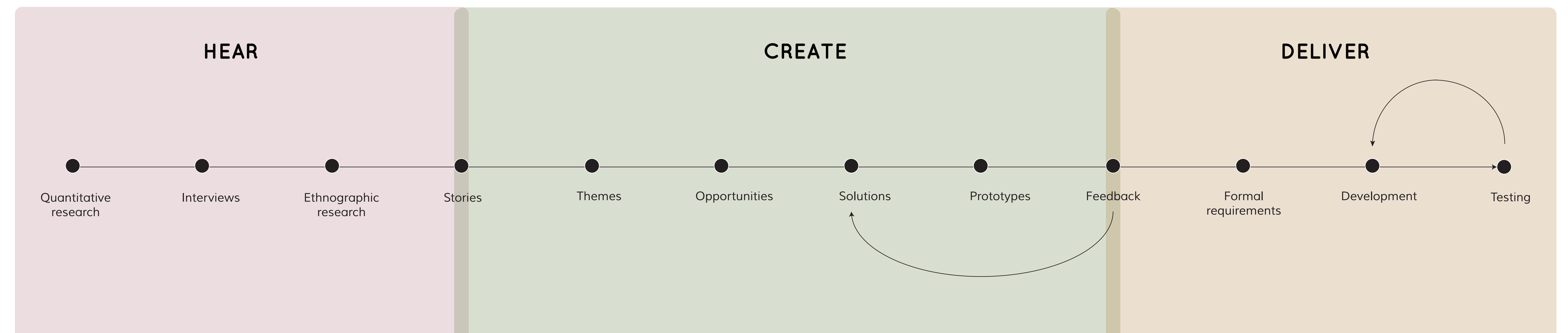
Study teams can choose to receive recommendations within UMClinicalStudies.org about registered potential participants that might be a good fit for their studies.



Access to resources around recruitment and retention.

Study teams will have access to materials and knowledge put together by our team of experts around the topic of recruitment and retention.

The Human Centered Design and Development Process.



It's about **people**

- the people for whom it was created and the people who created it.